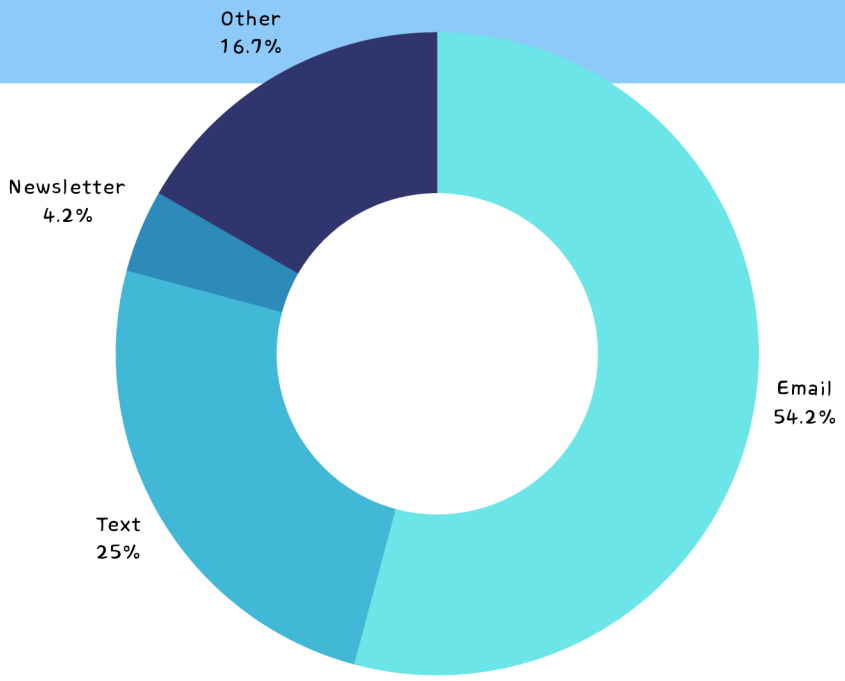
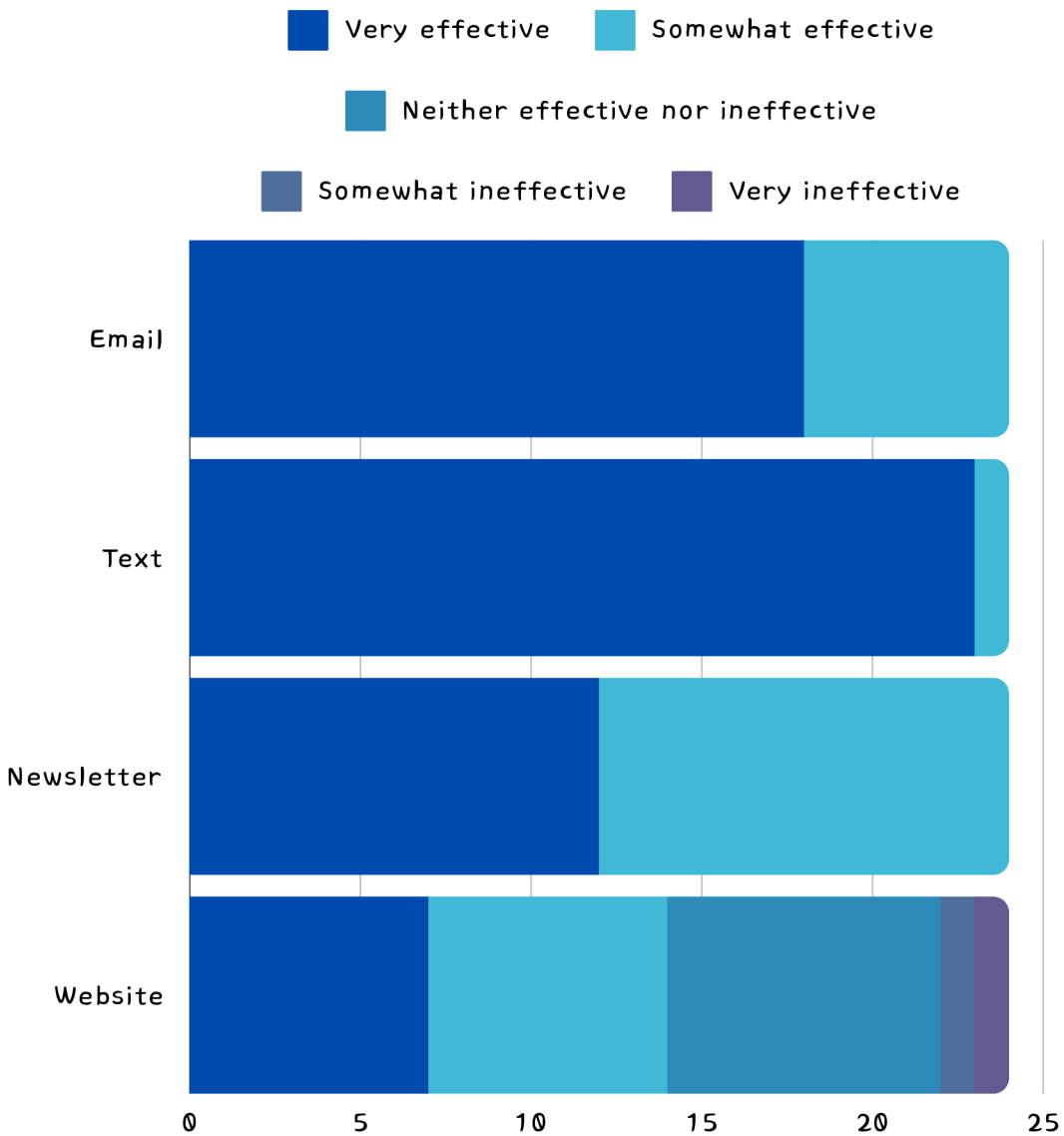
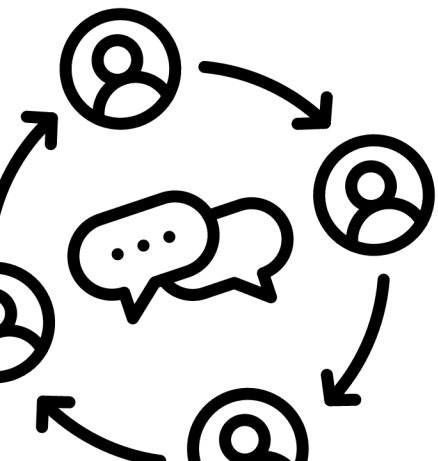
Communication Feedback



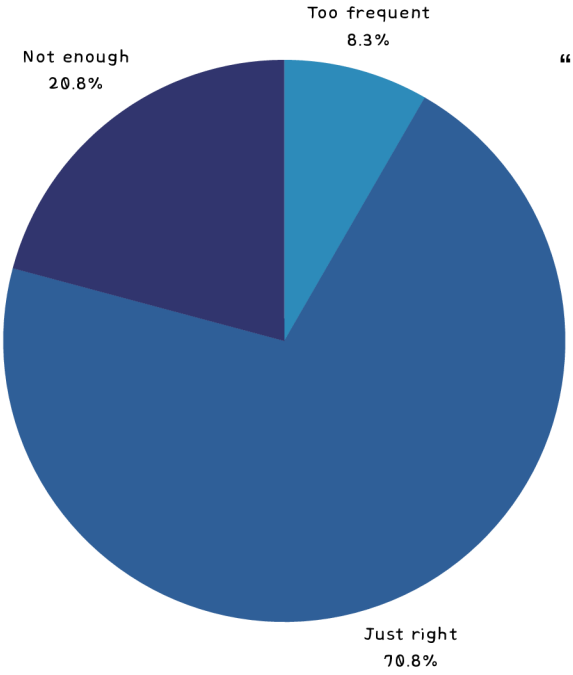
Which method of communication do you prefer?

With each method of communication, how effective do you find each one?





What is your opinion on the frequency of communication?



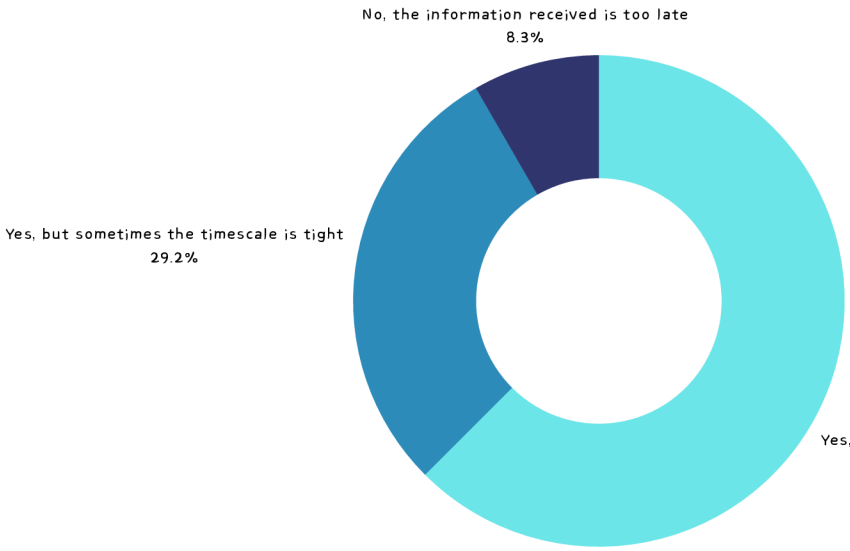
"I find the text good because it is always a reminder of up and coming events."

"·Reminders for events is very helpful (eg text before reading cafe)"

"I find the dates page on the newsletter very informative and check for any updates. "

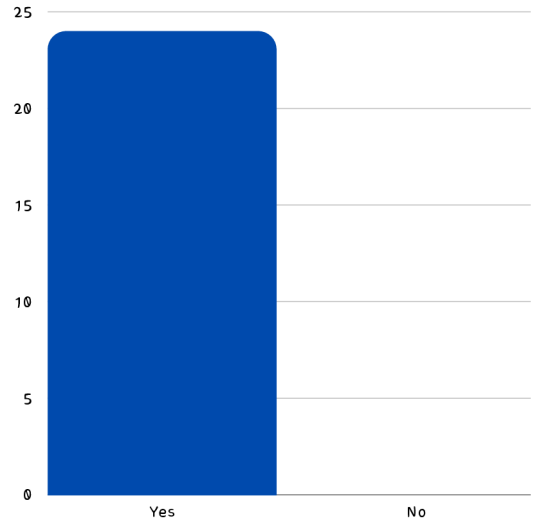
You told us that you would like further reminders about specific class events and in some cases wanted these both a week in advance and then a day before. Whilst we want to ensure we communicate effectively, we need to ensure a balance to get just the right amount of reminders sent, coupled with ensuring it is not overwhelming nor unmanageable.

Some people wanted more communication about how their child is doing in school. Whilst this information wasn't completely clear on what was wanted, we recognise that it is always useful and nice to see regular updates about how your child is getting on in school. As a school we offer an Autumn and Spring parents evening and an end of year report. To further support the parents evenings, we produce an interim report so parents can see where their child is at that stage in the year. Additionally, we have open classroom events where parents can come in and see their child's work and talk to them about what they have been learning as well as Reading and Maths cafes throughout the year.



Does information reach you in a timely manner?

Do you find information in the Newsletter useful?



"The important dates would be more useful in a table format."

"Very helpful with prompting dates for events as it's easy to forget with multiple children"

"We really like the photos and any information about what our child's class has been learning in class/special days etc. Having a list of dates in advance (especially things like the nativity) is really appreciated."

"It's one document to read rather than loads of individual emails and nice to see what's happening."

It was noted that a number of parents wanted reminders about what was happening the following week. We plan to review the process in school and trial sending out a weekly 'round up' in the form of a table with what is happening the following week. This will include any class activities such as trips, sports activities, after school clubs etc. The newsletter will also have confirmed dates for the term ahead. If events have to be changed, these will change on the dates section of the newsletter to ensure it is as up to date as possible and give parents as much advance notice as we can.

Information received regarding trips was 100% positive with comments stating that the information was consistent and useful. There was a question around why a voluntary donation is requested for a trip but that if there isn't enough money donated, the trip will be cancelled. The DfE make it clear that schools are not allowed to charge for activities within school time but are allowed to ask for voluntary contributions to benefit the school and importantly the pupils. Asking for this contribution towards trips provides additional enrichment opportunities for pupils to access external visits and enhance the curriculum offer. With ever increasing costs for coaches and tighter budgets in education, asking for voluntary contributions is the only way a school can afford to offer regular trips for pupils.

What aspects of current communication do you think are effective?

Things that are raised in person / before or after school are done professionally and appropriately.

Prompting of up coming events

Texts, they are easy to find. I find the newsletter helpful for anything upcoming and reporting but you can't 'search' for the information which would be more helpful.

Reminders/activities/information

The newsletter and text messages as well as how approachable our child's teacher has been if we've ever had a concern/worry.

How do you think we could improve communication as a school?

I think communication about events that are happening at the school that week that require parent turnout such as harvest festivals or Reading cafes could be sent out closer to prompt the parents of time and place.

Create a WhatsApp group to allow parents to ask questions to the school that others cannot see.

School holidays

I wish the first parents evening had been earlier in the term

Maybe short sections about how each class has been doing in the term

School communication regarding spellings and homework expectations is not sufficient.

Communication has sometimes been lacking in regards to smaller group details - children being late back from trip didn't get passed down to parents, making sure changes to clubs/sensory sessions are communicated to those parents of children that attend-even if it is related to an outside company

Possibly provide more information about different things that the school do and are involved in. For example, Friends Of The School. I'm not really aware of what they do.

There was some really useful feedback via the questionnaire which we appreciate.
One function we are looking into further is improving the accessibility of documentation we produce. Part of this is whether we can add a search function to a pdf so particular information can be found quickly. If someone knows how to do this, if it is possible, please feel free to get in touch and teach us something new!
A couple of comments were received about homework and spellings and expectations around these. Homework is often cited in academic studies looking at academic progress in primary school-aged children, as showing minimal to no impact. This is further aggregated by John Hattie in his book 'Visible Learning'. Whilst some parents want more homework, others want less due to the struggles and challenges this raises at home. As a school we acknowledge both sides to this and as such have a lessened, no pressured approach - after all, the pupils are with us for six and half hours per day and work extremely hard.

As a federation, we want to emphasise the importance of reading in your child's education and overall development. Therefore, we recommend establishing a regular reading routine with your child/ren.
One of the most important factors is that children read as often as possible. We recognise that life outside of school can be busy and full of a number of activities, however it would be of great benefit to your child if they were able to read to or with you up to 5 times per week. We also ask that both Numbots and TT Rockstars is used to consolidate and practise number bonds and times tables. If you need a log in for either of these, please contact your child's class teacher.

The feedback regarding the newsletter was positive, but as always there is room to develop this to provide the most useful information to parents. We will ask the friends of the school for monthly updates to include in the newsletter to support keeping you informed. We will also add at the bottom of the newsletter the academic calendar for the school year so it is clear when school holidays are and when we return.

Thank you for taking the time to complete the questionnaire. We hope that the changes we plan to implement will have a positive effect on communication and support parents to be as well informed as possible.